



### **Sponsorship Letter**

The Miss/Mr. Niles Scholarship Pageant is a scholarship and recognition program for our community's outstanding young people. It is a personal growth, community service, and social development experience, with an opportunity to be a role model and represent the city of Niles, throughout Southwest Michigan.

This organization is self-supported by our community's generosity and sponsorships collected by the committee and contestants competing. We need the help of local individuals and businesses, in and around our community. Funds raised will allow us to build our float, along with attending Blossomtime-related events and other opportunities in Southwest Michigan.

Each contestant is required to collect sponsorships for the pageant. The funds collected will determine the scholarship package for next year's contestants. Once our current Miss and Mr. contestants have completed their reigns successfully, they will be awarded the scholarship package that was specified for them at last year's pageant.

By sponsoring our program today, our donors are recognizing the community's youth and their achievements through community service.

We thank you for your valuable time and hope that you will consider being part of this unique experience with us. Again thank you for supporting our future leaders of tomorrow.

If you have any questions, please contact Chairperson Katelyn Boyer at 269- 228- 2111 or email [missmrnilescourts@gmail.com](mailto:missmrnilescourts@gmail.com) Again, thank you for your support of our future leaders of tomorrow.

Sincerely,  
The Miss/Mr. Niles Scholarship Organization Committee.



## SPONSORSHIP OPPORTUNITIES

### **Platinum Crown Sponsor (\$500 or above)**

- **1 Full Page Color Ad** in the Miss/Mr. Niles Scholarship Pageant Program
- **Full Color Logo** on the **Miss Niles Float** - 3 Parade appearance Minimum
  - Blossomtime Grand Floral Parade (St Joseph/ Benton Harbor)
    - Over 250,000 spectators
    - Full television coverage
  - Niles Apple Festival Parade
  - Three Oaks Flag Day Parade
  - Edwardsburg Memorial Day Parade
- Recognition at Miss/Mr. Niles Scholarship Pageant by MC
- Name listed on the Miss/Mr. Niles website (MissNiles.org)
- Letter of recognition for donation

### **Gold Crown Sponsor (\$200-\$499)**

- **Full Page Black and White Ad** in the Miss/Mr. Niles Scholarship Pageant Program
- Name listed on Miss Niles Float
- Recognition at Miss/Mr. Niles Scholarship Pageant by MC
- Name listed on the Miss/Mr. Niles website (MissNiles.org)
- Letter of recognition for donation

### **Silver Crown Sponsor (\$150-\$199)**

- **Half Page Ad** in the Miss/Mr. Niles Scholarship Pageant Program
- Recognition at Miss/Mr. Niles Scholarship Pageant by MC
- Name listed on the Miss/Mr. Niles website (MissNiles.org)
- Letter of recognition for donation

Sponsor may specify what donation is applied to, i.e., Scholarship for 1st Runner Up, Crown for 2nd Runner Up, Wardrobe for Queen. If not specified, it will be decided by MMNSO.

For more information, please contact us:  
Katelyn Boyer 269-228-2111  
or email us at [missmrnilescourts@gmail.com](mailto:missmrnilescourts@gmail.com)

Please make all checks payable to Miss/Mr. Niles Scholarship Organization  
*Thank you for your generosity!*



**Contestant Name:** \_\_\_\_\_ **Division** \_\_\_\_\_

Sponsor Levels:

Platinum Crown (\$500 or above)      Gold Crown (\$200-\$499)      Silver Crown (\$150-\$199)

**Name of Business:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Information:** \_\_\_\_\_

**Sponsor Level and Amount Enclosed:** \_\_\_\_\_

**Attendees:** \_\_\_\_\_

**Name of Business:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Information:** \_\_\_\_\_

**Sponsor Level and Amount Enclosed:** \_\_\_\_\_

**Attendees:** \_\_\_\_\_

**Name of Business:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Information:** \_\_\_\_\_

**Sponsor Level and Amount Enclosed:** \_\_\_\_\_

**Attendees:** \_\_\_\_\_



### Program Ad Price Sales Sheet

To streamline the program and make it an easier publication process we have elected to make templates for all ad sizes. Please have your advertiser select whichever sample ad they would like to purchase. Keep track of all ad sales and information on the Program Ad Sales Sheet included.

<b>Ad Sizes</b>	<b>Size</b>	<b>Cost</b>
Business Card	4 X 2.5"	\$25
Quarter Page	4.25 X 5.5"	\$50
Half Page	8.5 X 5.5"	\$75
Full Page	8.5 X 11"	\$150

#### Notes:

- Should the business need a receipt/invoice, please contact Miss/Mr. Niles Scholarship Organization and we will send them one or get one to you
- Make all checks payable to: Miss/Mr. Niles Scholarship Organization
- Ads and photos can be turned in via email (missmrnilescourts@gmail.com) by **November 30th**
- Important - Print all instructions (names, etc.) legibly
- Submit all electronic photos/artwork in jpeg or pdf format
- Please keep in mind that we are a volunteer program and not a design/printing company. We appreciate your flexibility
- Thank you in advance for your generosity. All ads go toward making this a great experience for our kids!
- If you would like to win the entrepreneur award this is how you do it! Show these prices and sponsorship-level opportunities to any business and/or family and friends. Remember people want to cheer you on!

Any questions contact Katelyn Boyer at 269-228-2111  
or email missmrnilescourts@gmail.com



### Program Ad Price Sales Sheet

Contestant Name: \_\_\_\_\_ Division \_\_\_\_\_

#### Ad Prices:

Full Page \$150 (8.5 X 11") Half Page \$75 (8.5 X 5.5")  
 Quarter Page \$50 (4.25 X 5.5") Business/Personal Card \$25 (4 X 2.5")

Company Name / Message	Ad Size	Amount
Example: <b>Custom Computer Company</b> "Good Luck Contestants" *Receive a digital copy of business card	Business Card	\$25.00
Example: <b>Contestants Mom and Dad</b> "We love you!" Use picture labeled "contestants name - mom and dad"	Half page with picture	\$75.00